

USGBC'S EXPANDING FOOTPRINT IN AFRICA

U.S. GRAINS & BIOPRODUCTS COUNCIL (USGBC) has conducted feed industry development programs in North Africa for decades and in South Africa when market shortfalls open sales opportunities there. Using funds from the Agricultural Trade Promotion (ATP) program, the Council is investing in new development projects in both East and West Africa.

HOW BIG IS AFRICA? Africa is the world's second largest and second most-populous continent, after Asia. More than **1.2 BILLION PEOPLE** live in Africa, and the population is expected to double by 2050.

EAST AFRICA

- Administering the Tanzania poultry development program
- Educating customers on DDGS and sorghum
- Addressing market access constraints
- Promoting livestock development

WEST AFRICA

- Developing the local poultry sector
- Engaging feed millers
- Introducing U.S. businesses to regional buyers
- Addressing market access constraints

